



J.H. CASEY
Division Sales Manager

August 25, 1992

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-3050
Fax: 908-417-9076

TO: DRUG FAIR STORE MANAGERS

RE: DORAL SAVINGS CENTERS

Dear Managers:

Mr. Seigle, owner of Drug Fair stores has approved the installation and maintenance of a Doral carton/pack display in a self-service position in all stores. This display should be filled with Doral product weekly and maintained with price message. This display should not be removed from the store without first notifying Frank Marfino. If removed, this could cause a loss of contractual dollars for this chain.

If you have any questions, please call Dawn Holland of R.J. Reynolds at (908) 225-3050 or Frank Marfino of Drug Fair.

Sincerely,

D.J. Holland

DJH/lt

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"We work for smokers."